

IFPI Digital Sales Reporting Template

April 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	104 409	48 754	114,2%
Audio Full Album	7 107	3 217	120,9%
Music Video	3	0	0,0%
Other Downloads	0	0	0,0%
TOTAL Downloads	111 519	51 971	114,6%
Streams	34 095	34 010	0,2%
Mobile Digital Content			
Master Ringtones	71 435	54 724	30,5%
Audio Single Track	5 264	2 310	127,9%
Ringback Tunes	572	382	49,7%
Music Video	121	0	0,0%
Other Mobile (artist related)	478	1 206	-60,4%
TOTAL Mobile Sales	77 870	58 622	32,8%
Streams	27 908	0	0,0%
Total A la Carte			
TOTAL	251 392	144 603	73,8%