

IFPI Digital Sales Reporting Template

August 2007

Format		Unit Sale	Unit Sale	2007/2006 Growth %
		2007	2006	Units
All pop + classical				
A la Carte Payment Model				
Internet Downloads				
6.1010	Audio Single Track	81 799	52 113	57,0%
6.1020	Audio Full Album	7 350	3 198	129,8%
6.1030	Music Video	5	11	-54,5%
6.1090	Other Downloads	26	0	0,0%
6.1100	TOTAL DOWNLOADS	89 180	55 322	61,2%
6.1110	Streams	8 390	2 289	266,5%
Mobile Digital Content				
6.2010	Master Ringtones	75 103	76 011	-1,2%
6.2020	Audio Single Track	24 330	481	4958,2%
6.2030	Ringback Tunes	484	793	-39,0%
6.2040	Music Video	214	0	0,0%
6.2090	Other Mobile (artist related)	519	3 068	-83,1%
6.2100	TOTAL Mobile Sales	100 650	80 353	25,3%
6.2110	Streams	0	0	0,0%
Total A la Carte				
6.2000	TOTAL	198 220	137 964	43,7%