

## IFPI Digital Sales Reporting Template

January-December 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	1 166 434	707 765	64,8%
Audio Full Album	115 798	51 668	124,1%
Music Video	14 686	41	35719,5%
Other Downloads	70	8 970	-99,2%
<b>TOTAL DOWNLOADS</b>	<b>1 296 988</b>	<b>768 444</b>	<b>68,8%</b>
<b>Mobile Digital Content</b>			
Master Ringtones	905 067	745 480	21,4%
Audio Single Track	208 621	28 859	622,9%
Ringback Tunes	6 475	7 639	-15,2%
Music Video	2 057	0	0,0%
Other Mobile (artist related)	14 021	14 517	-3,4%
<b>TOTAL Mobile Sales</b>	<b>1 136 241</b>	<b>796 495</b>	<b>42,7%</b>
<b>TOTAL</b>	<b>2 433 229</b>	<b>1 564 939</b>	<b>55,5%</b>
<b>Streams</b>			
Streams	150 382	1 163 642	-87,1%
Streams	32 205	23 720	35,8%

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