

## IFPI Digital Sales Reporting Template

### January-February 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
<b>Internet Downloads</b>			
Audio Single Track	182 660	86 058	112,3%
Audio Full Album	14 217	6 903	106,0%
Music Video	28	5	460,0%
Other Downloads	0	8 970	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>196 905</b>	<b>101 936</b>	<b>93,2%</b>
Streams	33 516	3 135	969,1%
<b>Mobile Digital Content</b>			
Master Ringtones	121 262	84 779	43,0%
Audio Single Track	9 070	1 486	510,4%
Ringback Tunes	1 391	1 615	-13,9%
Music Video	0	0	0,0%
Other Mobile (artist related)	938	965	-2,8%
<b>TOTAL Mobile Sales</b>	<b>132 661</b>	<b>88 845</b>	<b>49,3%</b>
Streams	0	0	0,0%
<b>Total A la Carte</b>			
<b>TOTAL</b>	<b>363 082</b>	<b>193 916</b>	<b>87,2%</b>
<b>TOTAL Digital</b>			
<b>TOTAL</b>	<b>363 082</b>	<b>193 916</b>	<b>87,2%</b>