

IFPI Digital Sales Reporting Template

January-July 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	648 952	356 917	81,8%
Audio Full Album	56 181	23 449	139,6%
Music Video	59	12	391,7%
Other Downloads	0	8 970	-100,0%
TOTAL DOWNLOADS	705 192	389 348	81,1%
Streams	119 119	1 131 413	-89,5%
Mobile Digital Content			
Master Ringtones	472 583	392 515	20,4%
Audio Single Track	68 715	13 317	416,0%
Ringback Tunes	4 404	4 342	1,4%
Music Video	1 247	0	0,0%
Other Mobile (artist related)	9 822	7 222	36,0%
TOTAL Mobile Sales	556 771	417 396	33,4%
Streams	27 925	0	0,0%
Total A la Carte			
TOTAL	1 409 007	1 938 157	-27,3%

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