

IFPI Digital Sales Reporting Template

January-June 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	560 012	292 853	91,2%
Audio Full Album	48 147	20 060	140,0%
Music Video	55	5	1000,0%
Other Downloads	0	8 970	-100,0%
TOTAL Downloads	608 214	321 888	89,0%
Streams	103 320	1 128 338	-90,8%
Mobile Digital Content			
Master Ringtones	376 103	335 599	12,1%
Audio Single Track	44 267	11 240	293,8%
Ringback Tunes	3 896	3 863	0,9%
Music Video	610	0	0,0%
Other Mobile (artist related)	9 179	4 646	97,6%
TOTAL Mobile Sales	434 055	355 348	22,1%
Streams	27 925	0	0,0%
Total A la Carte			
TOTAL	1 173 514	1 805 574	-35,0%

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