

IFPI Digital Sales Reporting Template

January-March 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
All pop + classical	2007	2006	Units
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	268 543	136 875	96,2%
Audio Full Album	20 829	10 417	100,0%
Music Video	31	5	520,0%
Other Downloads	0	8 970	-100,0%
TOTAL DOWNLOADS	289 403	156 267	85,2%
Streams	52 731	1 092 367	-95,2%
Mobile Digital Content			
Master Ringtones	185 391	129 762	42,9%
Audio Single Track	22 658	4 395	415,5%
Ringback Tunes	2 314	2 157	7,3%
Music Video	136	0	0,0%
Other Mobile (artist related)	6 479	1 594	306,5%
TOTAL Mobile Sales	216 978	137 908	57,3%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	559 112	1 386 542	-59,7%

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