

IFPI Digital Sales Reporting Template

January-May 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	463 071	245 337	88,7%
Audio Full Album	36 453	17 465	108,7%
Music Video	38	5	660,0%
Other Downloads	0	8 970	-100,0%
TOTAL Downloads	499 562	271 777	83,8%
Streams	96 822	1 128 011	-91,4%
Mobile Digital Content			
Master Ringtones	311 795	274 208	13,7%
Audio Single Track	34 266	9 222	271,6%
Ringback Tunes	3 392	3 384	0,2%
Music Video	351	0	0,0%
Other Mobile (artist related)	7 622	3 535	115,6%
TOTAL Mobile Sales	357 426	290 349	23,1%
Streams	27 908	0	0,0%
Total A la Carte			
TOTAL	981 718	1 690 137	-41,9%

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