

IFPI Digital Sales Reporting Template

January-October 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	930 475	526 647	76,7%
Audio Full Album	87 729	36 469	140,6%
Music Video	4 064	34	11852,9%
Other Downloads	50	8 970	-99,4%
TOTAL DOWNLOADS	1 022 318	572 120	78,7%
Streams	137 453	1 137 557	-87,9%
Mobile Digital Content			
Master Ringtones	744 200	598 245	24,4%
Audio Single Track	161 394	15 764	923,8%
Ringback Tunes	5 830	6 732	-13,4%
Music Video	1 814	0	0,0%
Other Mobile (artist related)	11 904	13 234	-10,0%
TOTAL Mobile Sales	925 142	633 975	45,9%
Streams	27 925	0	0,0%
Total A la Carte			
TOTAL	2 112 838	2 343 652	-9,8%

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