

## IFPI Digital Sales Reporting Template

**June 2007**

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	84 669	47 516	78,2%
Audio Full Album	11 104	2 595	327,9%
Music Video	17	0	0,0%
Other Downloads	0	0	0,0%
<b>TOTAL Download</b>	<b>95 790</b>	<b>50 111</b>	<b>91,2%</b>
Streams	6 498	327	1887,2%
<b>Mobile Digital Content</b>			
Master Ringtones	62 626	61 391	2,0%
Audio Single Track	8 521	2 018	322,2%
Ringback Tunes	421	479	-12,1%
Music Video	259	0	0,0%
Other Mobile (artist related)	1 557	1 111	40,1%
<b>TOTAL Mobile Sales</b>	<b>73 384</b>	<b>64 999</b>	<b>12,9%</b>
Streams	17	0	0,0%
<b>Total A la Carte</b>			
<b>TOTAL</b>	<b>175 689</b>	<b>115 437</b>	<b>52,2%</b>