

IFPI Digital Sales Reporting Template

May 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
All pop + classical	2007	2006	Units
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	90 119	59 708	50,9%
Audio Full Album	8 517	3 831	122,3%
Music Video	4	0	0,0%
Other Downloads	0	0	0,0%
TOTAL Downloads	98 640	63 539	55,2%
Streams	9 996	1 634	511,8%
Mobile Digital Content			
Master Ringtones	54 969	89 722	-38,7%
Audio Single Track	6 344	2 517	152,0%
Ringback Tunes	506	845	-40,1%
Music Video	94	0	0,0%
Other Mobile (artist related)	665	735	-9,5%
TOTAL Mobile Sales	62 578	93 819	-33,3%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	171 214	158 992	7,7%