

IFPI Digital Sales Reporting Template

September 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	90 624	53 349	69,9%
Audio Full Album	7 761	4 393	76,7%
Music Video	0	5	-100,0%
Other Downloads	19	0	0,0%
TOTAL DOWNLOADS	98 404	57 747	70,4%
Streams	6 609	1 377	380,0%
Mobile Digital Content			
Master Ringtones	115 088	56 667	103,1%
Audio Single Track	48 101	1 097	4284,8%
Ringback Tunes	405	768	-47,3%
Music Video	172	0	0,0%
Other Mobile (artist related)	903	1 625	-44,4%
TOTAL Mobile Sales	164 669	60 157	173,7%
Streams	0	0	0,0%
TOTAL	269 682	119 281	126,1%