

IFPI Digital Sales Reporting Template

December 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	127 684	105 497	21,0%
Audio Full Album	14 856	9 122	62,9%
Music Video	64	2	3100,0%
Other Downloads	12	0	0,0%
TOTAL DOWNLOADS	142 616	114 621	24,4%
Mobile Digital Content			
Master Ringtones	70 845	80 627	-12,1%
Audio Single Track	27 039	10 598	155,1%
Ringback Tunes	191	495	-61,4%
Music Video	86	0	0,0%
Other Mobile (artist related)	1 000	569	75,7%
TOTAL Mobile Sales	99 161	92 289	7,4%
TOTAL	241 777	206 910	16,9%
Streams	6 361	23 076	-72,4%

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