

## IFPI Finland Digital Sales Reporting Template

### January-April 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	300 322	277 252	8,3%
Audio Full Album	261 445	189 655	37,9%
Music Video	2 154	30	7080,0%
Other Downloads	215	1 078	-80,1%
<b>TOTAL DOWNLOADS</b>	<b>564 136</b>	<b>468 015</b>	<b>20,5%</b>
Streams	32 851	3 702	787,4%
<b>Mobile Digital Content</b>			
Master Ringtones	198 450	218 624	-9,2%
Audio Single Track	75 573	21 939	244,5%
Ringback Tunes	78	2 680	-97,1%
Music Video	729	306	138,2%
Other Mobile (artist related)	1 361	4 988	-72,7%
<b>TOTAL Mobile Sales</b>	<b>276 191</b>	<b>248 537</b>	<b>11,1%</b>
Streams	1 122	260	331,5%
<b>Total A la Carte</b>			
<b>TOTAL</b>	<b>874 300</b>	<b>720 514</b>	<b>21,3%</b>
<b>Subscription Payment Model</b>			
Internet Subscription Income	3 145	58	5322,4%
Mobile Subscription Income	1 060	681	55,7%
<b>Total Subscription</b>			
<b>TOTAL</b>	<b>4 205</b>	<b>739</b>	<b>469,0%</b>
<b>TOTAL Digital</b>			
<b>TOTAL</b>	<b>878 505</b>	<b>721 253</b>	<b>21,8%</b>