

IFPI Finland Digital Sales Reporting Template

January-February 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	160 564	135 021	18,9%
Audio Full Album	139 827	98 770	41,6%
Music Video	1 759	24	7229,2%
Other Downloads	186	0	0,0%
TOTAL DOWNLOADS	302 336	233 815	29,3%
Streams	32 567	1 840	1669,9%
Mobile Digital Content			
Master Ringtones	118 016	104 504	12,9%
Audio Single Track	62 083	7 528	724,7%
Ringback Tunes	61	1 328	-95,4%
Music Video	476	0	0,0%
Other Mobile (artist related)	876	634	38,2%
TOTAL Mobile Sales	181 512	113 994	59,2%
Streams	1 122	0	0,0%
Total A la Carte			
TOTAL	517 537	349 649	48,0%
Subscription Payment Model			
Internet Subscription Income	1 531	26	5788,5%
Mobile Subscription Income	734	4	18250,0%
Total Subscription			
TOTAL	2 265	30	7450,0%
TOTAL Digital			
TOTAL	519 802	349 679	48,7%