

## IFPI Finland Digital Sales Reporting Template

**March 2008**

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	66 069	64 835	1,9%
Audio Full Album	56 501	42 324	33,5%
Music Video	91	3	2933,3%
Other Downloads	20	1 078	-98,1%
<b>TOTAL DOWNLOADS</b>	<b>122 681</b>	<b>108 240</b>	<b>13,3%</b>
Streams	135	611	-77,9%
<b>Mobile Digital Content</b>			
Master Ringtones	41 661	56 197	-25,9%
Audio Single Track	6 914	10 008	-30,9%
Ringback Tunes	10	844	-98,8%
Music Video	139	157	-11,5%
Other Mobile (artist related)	203	3 835	-94,7%
<b>TOTAL Mobile Sales</b>	<b>48 927</b>	<b>71 041</b>	<b>-31,1%</b>
Streams	0	0	0,0%
<b>Total A la Carte</b>	<b>171 743</b>	<b>179 892</b>	<b>-4,5%</b>
<b>Subscription Payment Model</b>			
Internet Subscription Income	660	2	32900,0%
Mobile Subscription Income	134	253	-47,0%
<b>Total Subscription</b>	<b>794</b>	<b>255</b>	<b>211,4%</b>
<b>TOTAL Digital</b>	<b>172 537</b>	<b>180 147</b>	<b>-4,2%</b>