

IFPI Finland Digital Sales Reporting Template

January-September 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	667 563	594 057	12,4%
Audio Full Album	612 617	457 216	34,0%
Music Video	4 859	48	10022,9%
Other Downloads	502	1 114	-54,9%
TOTAL DOWNLOADS	1 285 541	1 052 435	22,1%
Streams	34 177	6 312	441,5%
Mobile Digital Content			
Master Ringtones	422 566	538 225	-21,5%
Audio Single Track	112 714	96 549	16,7%
Ringback Tunes	109	4 797	-97,7%
Music Video	1 267	1 379	-8,1%
Other Mobile (artist related)	2 808	8 425	-66,7%
TOTAL Mobile Sales	539 464	649 375	-16,9%
Streams	1 122	273	311,0%
Total A la Carte			
TOTAL	1 860 304	1 708 395	8,9%
Subscription Payment Model			
Internet Subscription Income	9 250	3 125	196,0%
Mobile Subscription Income	3 270	4 455	-26,6%
Total Subscription			
TOTAL	12 520	7 580	65,2%
Other			
Other Digital Music Content	26 470	0	0,0%
TOTAL Digital			
TOTAL	1 899 294	1 715 975	10,7%