

IFPI Finland Digital Sales Reporting Template

November 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	83 265	76 208	9,3%
Audio Full Album	95 729	82 957	15,4%
Music Video	464	17 558	-97,4%
Other Downloads	6 763	5	135160,0%
TOTAL DOWNLOADS	186 221	176 728	5,4%
Streams	1 764	334	428,1%
Mobile Digital Content			
Master Ringtones	46 604	73 721	-36,8%
Audio Single Track	5 349	22 103	-75,8%
Ringback Tunes	8	404	-98,0%
Music Video	96	161	-40,4%
Other Mobile (artist related)	77	487	-84,2%
TOTAL Mobile Sales	52 134	96 876	-46,2%
Streams	0	108	-100,0%
Total A la Carte			
TOTAL	240 119	274 046	-12,4%
Subscription Payment Model			
Internet Subscription Income	497	1 027	-51,6%
Mobile Subscription Income	8	477	-98,3%
Total Subscription			
TOTAL	505	1 504	-66,4%
TOTAL Digital			
TOTAL	240 624	275 550	-12,7%