

IFPI Finland Digital Sales Reporting Template

December 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	103 158	94 623	9,0%
Audio Full Album	150 843	84 682	78,1%
Music Video	95	52	82,7%
Other Downloads	418	20	1990,0%
TOTAL DOWNLOADS	254 514	179 377	41,9%
Streams	2 863	44 936	-93,6%
Mobile Digital Content			
Master Ringtones	46 113	60 351	-23,6%
Audio Single Track	7 205	24 034	-70,0%
Ringback Tunes	22	133	-83,5%
Music Video	94	87	8,0%
Other Mobile (artist related)	38	579	-93,4%
TOTAL Mobile Sales	53 472	85 184	-37,2%
Streams	0	115	-100,0%
Total A la Carte			
TOTAL	310 849	309 612	0,4%
Subscription Payment Model			
Internet Subscription Income	596	620	-3,9%
Mobile Subscription Income	120	641	-81,3%
Total Subscription			
TOTAL	716	1 261	-43,2%
TOTAL Digital			
TOTAL	311 565	310 873	0,2%