

IFPI Finland Digital Sales Reporting Template

January 2009

Format	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	102 111	93 934	8,7%
Audio Full Album	126 269	81 298	55,3%
Music Video	184	957	-80,8%
Other Downloads	7 136	105	6696,2%
TOTAL DOWNLOADS	235 700	176 294	33,7%
Streams	322	143	125,2%
Mobile Digital Content			
Master Ringtones	41 265	56 712	-27,2%
Audio Single Track	9 557	23 045	-58,5%
Ringback Tunes	0	20	-100,0%
Music Video	140	84	66,7%
Other Mobile (artist related)	934	694	34,6%
TOTAL Mobile Sales	51 896	80 555	-35,6%
Streams	0	667	-100,0%
Total A la Carte			
TOTAL	287 918	257 659	11,7%
Subscription Payment Model			
Internet Subscription Income	61 649	1 314	4591,7%
Mobile Subscription Income	13	551	-97,6%
Total Subscription			
TOTAL	61 662	1 865	3206,3%
Other			
Other Digital Music Content	126 373	0	0,0%
TOTAL Digital			
TOTAL	475 953	259 524	83,4%