

IFPI Finland Digital Sales

January-March 2009			
Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	263 744	239 267	10,2%
Audio Full Album	312 948	209 094	49,7%
Music Video	18 536	1 851	901,4%
Other Downloads	11 041	214	5059,3%
Streams	4 915	461	966,2%
TOTAL DOWNLOADS	611 184	450 887	35,6%
Mobile Downloads			
Master Ringtones	106 464	151 653	-29,8%
Audio Single Track	21 833	37 584	-41,9%
Ringback Tunes	2	71	-97,2%
Music Video	322	242	33,1%
Other Mobile (artist related)	2 366	1 223	93,5%
Streams	0	1 122	-100,0%
TOTAL Mobile Sales	130 987	191 895	-31,7%
TOTAL	742 171	642 782	15,5%
Subscription Income			
Non-Bundled Subscriptions - Online	68 006	4 334	1469,1%
Non-Bundled Subscriptions - Mobile	26	868	-97,0%
Bundled Subscriptions	694	0	
TOTAL	68 726	5 202	1221,1%
Ad-Supported Income	223 270	0	0,0%
Unearned Advances & One-Off Payments	120 676	0	0,0%
Other Digital Music Content	522	0	0,0%
TOTAL Digital	1 155 365	647 984	78,3%