

## IFPI Finland Digital Sales

## January-April 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	350 422	318 198	10,1%
Audio Full Album	442 142	280 704	57,5%
Music Video	18 922	2 155	778,1%
Other Downloads	11 987	524	2187,6%
Streams	6 993	610	1046,4%
<b>TOTAL DOWNLOADS</b>	<b>830 466</b>	<b>602 191</b>	<b>37,9%</b>
<b>Mobile Downloads</b>			
Master Ringtones	132 956	190 228	-30,1%
Audio Single Track	26 341	43 856	-39,9%
Ringback Tunes	2	78	-97,4%
Music Video	341	276	23,6%
Other Mobile (artist related)	2 764	1 579	75,0%
Streams	0	1 122	-100,0%
<b>TOTAL Mobile Sales</b>	<b>162 404</b>	<b>237 139</b>	<b>-31,5%</b>
<b>TOTAL</b>	<b>992 870</b>	<b>839 330</b>	<b>18,3%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	90 845	5 479	1558,1%
Non-Bundled Subscriptions - Mobile	26	1 060	-97,5%
Bundled Subscriptions	694	0	
<b>TOTAL</b>	<b>91 565</b>	<b>6 539</b>	<b>1300,3%</b>
<b>Ad-Supported Income</b>	<b>286 350</b>	<b>0</b>	<b>0,0%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>120 949</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>522</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>1 492 256</b>	<b>845 869</b>	<b>76,4%</b>