

IFPI Finland Digital Sales

January-May 2009

Figures include licensing
and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	432 837	388 798	11,3%
Audio Full Album	523 277	345 244	51,6%
Music Video	19 181	2 649	624,1%
Other Downloads	12 589	636	1879,4%
Streams	7 354	798	821,6%
TOTAL DOWNLOADS	995 238	738 125	34,8%
Mobile Downloads			
Master Ringtones	158 351	228 919	-30,8%
Audio Single Track	31 262	51 464	-39,3%
Ringback Tunes	2	83	-97,6%
Music Video	451	292	54,5%
Other Mobile (artist related)	3 259	2 025	60,9%
Streams	0	1 122	-100,0%
TOTAL Mobile Sales	193 325	283 905	-31,9%
TOTAL	1 188 563	1 022 030	16,3%
Subscription Income			
Non-Bundled Subscriptions - Online	95 045	7 110	1236,8%
Non-Bundled Subscriptions - Mobile	30	1 310	-97,7%
Bundled Subscriptions	982	0	
TOTAL	96 057	8 420	1040,8%
Ad-Supported Income	330 111	0	0,0%
Unearned Advances & One-Off Payme	121 682	0	0,0%
Other Digital Music Content	522	0	0,0%
TOTAL Digital	1 736 935	1 030 450	68,6%