

IFPI Finland Digital Sales

January-September 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	851 492	682 614	24,7%
Audio Full Album	881 309	636 909	38,4%
Music Video	19 674	4 860	304,8%
Other Downloads	15 399	2 962	419,9%
Streams	8 102	1 936	318,5%
TOTAL DOWNLOADS	1 775 976	1 329 281	33,6%
Mobile Downloads			
Master Ringtones	254 038	413 945	-38,6%
Audio Single Track	47 505	82 253	-42,2%
Ringback Tunes	7	109	-93,6%
Music Video	660	553	19,3%
Other Mobile (artist related)	3 905	3 232	20,8%
Streams	104	1 122	-90,7%
TOTAL Mobile Sales	306 219	501 214	-38,9%
TOTAL	2 082 195	1 830 495	13,8%
Subscription Income			
Non-Bundled Subscriptions - Online	118 197	12 872	818,2%
Non-Bundled Subscriptions - Mobile	1 361	3 270	-58,4%
Bundled Subscriptions	1 930	0	
TOTAL	121 488	16 142	652,6%
Ad-Supported Income	524 750	0	0,0%
Unearned Advances & One-Off Payments	160 965	0	0,0%
Other Digital Music Content	1 416	0	0,0%
TOTAL Digital	2 890 814	1 846 637	56,5%