

IFPI Finland Digital Sales

January-December 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	1 146 099	944 441	21,4%
Audio Full Album	1 221 361	976 240	25,1%
Music Video	19 769	5 908	234,6%
Other Downloads	18 791	11 373	65,2%
Streams	10 903	2 741	297,8%
TOTAL DOWNLOADS	2 416 923	1 940 703	24,5%
Mobile Downloads			
Master Ringtones	319 983	541 706	-40,9%
Audio Single Track	59 839	101 725	-41,2%
Ringback Tunes	424	146	190,4%
Music Video	785	751	4,5%
Other Mobile (artist related)	4 131	4 081	1,2%
Streams	252	1 122	-77,5%
TOTAL Mobile Sales	385 414	649 531	-40,7%
TOTAL	2 802 337	2 590 234	8,2%
Subscription Income			
Non-Bundled Subscriptions - Online	168 983	18 692	804,0%
Non-Bundled Subscriptions - Mobile	21 496	3 414	529,6%
Bundled Subscriptions	190 352	0	
TOTAL	380 831	22 106	1622,7%
Ad-Supported Income	785 291	0	0,0%
Unearned Advances & One-Off Payments	199 258	0	0,0%
Other Digital Music Content	13 807	0	0,0%
TOTAL Digital	4 181 524	2 612 340	60,1%