

IFPI Finland Digital Sales

March 2009

Figures include licensing and other new income

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	81 389	72 306	12,6%
Audio Full Album	97 336	60 889	59,9%
Music Video	17 940	91	19614,3%
Other Downloads	809	28	2789,3%
Streams	4 266	137	3013,9%
TOTAL DOWNLOADS	201 740	133 451	51,2%
Mobile Downloads			
Master Ringtones	31 730	41 761	-24,0%
Audio Single Track	6 249	6 801	-8,1%
Ringback Tunes	2	10	-80,0%
Music Video	83	81	2,5%
Other Mobile (artist related)	16	277	-94,2%
Streams	0	0	0,0%
TOTAL Mobile Sales	38 080	48 930	-22,2%
TOTAL	239 820	182 381	31,5%
Subscription Income			
Non-Bundled Subscriptions - Online	3 671	2 331	57,5%
Non-Bundled Subscriptions - Mobile	13	134	-90,3%
Bundled Subscriptions	257	0	
TOTAL	3 941	2 465	59,9%
Ad-Supported Income	163 918	0	0,0%
Unearned Advances & One-Off Payments	7 316	0	0,0%
Other Digital Music Content	522	0	0,0%
TOTAL Digital	415 517	184 846	124,8%