

## IFPI Finland Digital Sales

May 2009			
Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	82 415	70 600	16,7%
Audio Full Album	81 135	64 540	25,7%
Music Video	259	494	-47,6%
Other Downloads	602	112	437,5%
Streams	361	188	92,0%
<b>TOTAL DOWNLOADS</b>	<b>164 772</b>	<b>135 934</b>	<b>21,2%</b>
<b>Mobile Downloads</b>			
Master Ringtones	25 395	38 691	-34,4%
Audio Single Track	4 921	7 608	-35,3%
Ringback Tunes	0	5	-100,0%
Music Video	110	16	587,5%
Other Mobile (artist related)	495	446	11,0%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>30 921</b>	<b>46 766</b>	<b>-33,9%</b>
<b>TOTAL</b>	<b>195 693</b>	<b>182 700</b>	<b>7,1%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	4 200	1 631	157,5%
Non-Bundled Subscriptions - Mobile	4	250	-98,4%
Bundled Subscriptions	288	0	
<b>TOTAL</b>	<b>4 492</b>	<b>1 881</b>	<b>138,8%</b>
<b>Ad-Supported Income</b>	<b>43 761</b>	<b>0</b>	<b>0,0%</b>
<b>Unearned Advances &amp; One-Off Payment</b>	<b>733</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>0</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>244 679</b>	<b>184 581</b>	<b>32,6%</b>