

IFPI Finland Digital Sales

June 2009			
Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	91 832	63 333	45,0%
Audio Full Album	82 423	62 689	31,5%
Music Video	163	297	-45,1%
Other Downloads	809	959	-15,6%
Streams	123	208	-40,9%
TOTAL DOWNLOADS	175 350	127 486	37,5%
Mobile Downloads			
Master Ringtones	16 915	44 227	-61,8%
Audio Single Track	5 114	8 121	-37,0%
Ringback Tunes	1	3	-66,7%
Music Video	68	72	-5,6%
Other Mobile (artist related)	462	476	-2,9%
Streams	0	0	0,0%
TOTAL Mobile Sales	22 560	52 899	-57,4%
TOTAL	197 910	180 385	9,7%
Subscription Income			
Non-Bundled Subscriptions - Online	5 763	1 589	262,7%
Non-Bundled Subscriptions - Mobile	14	713	-98,0%
Bundled Subscriptions	300	0	
TOTAL	6 077	2 302	164,0%
Ad-Supported Income	43 642	0	0,0%
Unearned Advances & One-Off Payments	22 785	0	0,0%
Other Digital Music Content	160	0	0,0%
TOTAL Digital	270 574	182 687	48,1%