

IFPI Finland Digital Sales

August 2009			
Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	92 769	77 502	19,7%
Audio Full Album	80 067	72 528	10,4%
Music Video	77	550	-86,0%
Other Downloads	552	780	-29,2%
Streams	375	158	137,3%
TOTAL DOWNLOADS	173 840	151 518	14,7%
Mobile Downloads			
Master Ringtones	22 852	41 911	-45,5%
Audio Single Track	3 339	6 895	-51,6%
Ringback Tunes	3	3	0,0%
Music Video	45	96	-53,1%
Other Mobile (artist related)	12	173	-93,1%
Streams	52	0	0,0%
TOTAL Mobile Sales	26 303	49 078	-46,4%
TOTAL	200 143	200 596	-0,2%
Subscription Income			
Non-Bundled Subscriptions - Online	5 676	1 096	417,9%
Non-Bundled Subscriptions - Mobile	1	590	-99,8%
Bundled Subscriptions	0	0	
TOTAL	5 677	1 686	236,7%
Ad-Supported Income			
	48 366	0	0,0%
Unearned Advances & One-Off Payments			
	4 155	0	0,0%
Other Digital Music Content			
	171	0	0,0%
TOTAL Digital	258 512	202 282	27,8%