

IFPI Finland Digital Sales

November 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	91 246	83 265	9,6%
Audio Full Album	120 888	95 729	26,3%
Music Video	32	464	-93,1%
Other Downloads	788	6 254	-87,4%
Streams	1 496	211	609,0%
TOTAL DOWNLOADS	214 450	185 923	15,3%
Mobile Downloads			
Master Ringtones	19 363	46 604	-58,5%
Audio Single Track	3 321	5 350	-37,9%
Ringback Tunes	1	8	-87,5%
Music Video	20	59	-66,1%
Other Mobile (artist related)	20	626	-96,8%
Streams	74	0	0,0%
TOTAL Mobile Sales	22 799	52 647	-56,7%
TOTAL	237 249	238 570	-0,6%
Subscription Income			
Non-Bundled Subscriptions - Online	14 663	1 401	946,6%
Non-Bundled Subscriptions - Mobile	7 773	8	97062,5%
Bundled Subscriptions	71 347	0	
TOTAL	93 783	1 409	6556,0%
Ad-Supported Income	80 186	0	0,0%
Unearned Advances & One-Off Payments	363	0	0,0%
Other Digital Music Content	7 363	0	0,0%
TOTAL Digital	418 944	239 979	74,6%

