

IFPI Finland Digital Sales

January-November 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	1 012 559	1 042 675	-2,9%
Audio Full Album	1 053 728	1 111 446	-5,2%
Music Video	1 726	19 734	-91,3%
Other Downloads	2 415	17 740	-86,4%
Streams	7 391	10 431	-29,1%
TOTAL DOWNLOADS	2 077 819	2 202 026	-5,6%
Mobile Downloads			
Master Ringtones	205 587	297 879	-31,0%
Audio Single Track	23 938	56 554	-57,7%
Ringback Tunes	11	8	37,5%
Music Video	240	727	-67,0%
Other Mobile (artist related)	50	4 078	-98,8%
Streams	588	252	133,3%
TOTAL Mobile Sales	230 414	359 498	-35,9%
TOTAL	2 308 233	2 561 524	-9,9%
Subscription Income			
Non-Bundled Subscriptions - Online	36 438	150 111	-75,7%
Non-Bundled Subscriptions - Mobile	10 256	9 135	12,3%
Bundled Subscriptions	2 621 744	73 347	3474,4%
TOTAL	2 668 438	232 593	1047,3%
Ad-Supported Income	1 897 671	680 147	179,0%
Unearned Advances & One-Off Payments	76 871	176 676	-56,5%
Other Digital Music Content	23 210	8 924	160,1%
TOTAL Digital	6 974 423	3 659 864	90,6%