

## IFPI Finland Digital Sales

### January 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	111 406	110 484	0,8%
Audio Full Album	119 144	129 023	-7,7%
Music Video	0	184	-100,0%
Other Downloads	479	7 136	-93,3%
Streams	432	322	34,2%
<b>TOTAL DOWNLOADS</b>	<b>231 461</b>	<b>247 149</b>	<b>-6,3%</b>
<b>Mobile Downloads</b>			
Master Ringtones	20 843	41 933	-50,3%
Audio Single Track	2 041	9 557	-78,6%
Ringback Tunes	0	0	0,0%
Music Video	10	140	-92,9%
Other Mobile (artist related)	1	934	-99,9%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>22 895</b>	<b>52 564</b>	<b>-56,4%</b>
<b>TOTAL</b>	<b>254 356</b>	<b>299 713</b>	<b>-15,1%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	4 900	61 649	-92,1%
Non-Bundled Subscriptions - Mobile	451	13	3369,2%
Bundled Subscriptions	195 197	89	
<b>TOTAL</b>	<b>200 548</b>	<b>61 751</b>	<b>224,8%</b>
<b>Ad-Supported Income</b>	<b>105 949</b>	<b>12 926</b>	<b>719,7%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>0</b>	<b>113 358</b>	<b>-100,0%</b>
<b>Other Digital Music Content</b>	<b>92</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>560 945</b>	<b>487 748</b>	<b>15,0%</b>