

IFPI Finland Digital Sales

December 2010

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	97 480	103 424	-5,7%
Audio Full Album	153 411	109 915	39,6%
Music Video	20	35	-42,9%
Other Downloads	11	1 051	-99,0%
Streams	870	472	84,3%
TOTAL DOWNLOADS	251 792	214 897	17,2%
Mobile Downloads			
Master Ringtones	12 600	22 104	-43,0%
Audio Single Track	1 663	3 285	-49,4%
Ringback Tunes	0	416	-100,0%
Music Video	9	58	-84,5%
Other Mobile (artist related)	1	53	-98,1%
Streams	0	0	0,0%
TOTAL Mobile Sales	14 273	25 916	-44,9%
TOTAL	266 065	240 813	10,5%
Subscription Income			
Non-Bundled Subscriptions - Online	63	18 872	-99,7%
Non-Bundled Subscriptions - Mobile	32 180	12 361	160,3%
Bundled Subscriptions	238 526	117 005	103,9%
TOTAL	270 769	148 238	82,7%
Ad-Supported Income	309 115	105 144	194,0%
Unearned Advances & One-Off Payments	21 913	22 582	-3,0%
Other Digital Music Content	94	4 883	-98,1%
TOTAL Digital	867 956	521 660	66,4%