

CUMULATIVE SALES							
January-August 2010							
	National		International		Total		
		eur		eur	packages	eur	
Singles					36 470		
previous year					54 212		
change %					-32,7 %		
Vinyl					18 624		
previous year					9 978		
change %					86,7 %		
Cassette					9		
previous year					0		
change %					0,0 %		
CD					3 295 732		
previous year					2 731 922		
change %					20,6 %		
Mini Disc					0		
previous year					0		
change %					0,0 %		
DVD-Audio					301		
previous year					381		
change %					-21,0 %		
SACD					3 286		
previous year					2 269		
change %					44,8 %		
Other audio product					4 758		
TOTAL AUDIO					3 359 180	18 591 131	
previous year					2 798 762	18 585 092	
change %					20,0 %	0,0 %	
VHS					0		
previous year					0		
change %					0,0 %		
DVD-Video					195 222		
previous year					195 112		
change %					0,1 %		
Other music video product					0		
TOTAL MUSIC VIDEO					195 222	1 514 376	
previous year					195 112	2 033 694	
change %					0,1 %	-25,5 %	
TOTAL PHYSICAL SALES	12 328 015		7 777 492		3 554 402	20 105 507	
previous year	12 642 277		7 992 023		2 995 937	20 634 300	
Index	97,5 %		97,3 %		118,6 %	97,4 %	
Ordinary members						19 139 427	
Multi-artist share of audio + music video sales					Total	euro	% euro
Compilations						2 359 378	11,7 %
Classical share of audio + music video sales					Total	euro	% euro
Classical sales						651 874	3,2 %