

CUMULATIVE SALES							
January-December 2010							
	National		International		Total		
		eur		eur	packages	eur	
Singles					80 429		
previous year					66 547		
change %					20,9 %		
Vinyl					27 515		
previous year					15 747		
change %					74,7 %		
Cassette					12		
previous year					0		
change %					0,0 %		
CD					4 961 025		
previous year					4 857 876		
change %					2,1 %		
Mini Disc					0		
previous year					0		
change %					0,0 %		
DVD-Audio					415		
previous year					462		
change %					-10,2 %		
SACD					5 554		
previous year					4 322		
change %					28,5 %		
Other audio product					6 287		
TOTAL AUDIO					5 081 237	32 736 069	
previous year					4 944 954	38 205 470	
change %					2,8 %	-14,3 %	
VHS					0		
previous year					0		
change %					0,0 %		
DVD-Video					284 065		
previous year					323 570		
change %					-12,2 %		
Other music video product					0		
TOTAL MUSIC VIDEO					284 065	2 442 116	
previous year					323 570	3 480 497	
change %					-12,2 %	-29,8 %	
TOTAL PHYSICAL SALES	22 114 041		13 064 144		5 365 302	35 178 185	
previous year	25 390 533		16 376 021		5 274 713	41 766 554	
Index	87,1 %		79,8 %		101,7 %	84,2 %	
Ordinary members						33 391 689	
Multi-artist share of audio + music video sales					Total	euro	% euro
Compilations						4 783 095	13,6 %
Classical share of audio + music video sales					Total	euro	% euro
Classical sales						1 468 774	4,2 %