CUMULATIVE SALES

December 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**458 307**	**3 170 964**
previous year					304 550	2 461 244
change %					50,5 %	28,8 %
TOTAL MUSIC VIDEO					**31 815**	**231 404**
previous year					10 159	121 027
change %					213,2 %	91,2 %
TOTAL PHYSICAL SALES		**1 951 139**		**1 451 229**	**490 122**	**3 402 368**
previous year		1 647 561		934 710	314 709	2 582 271
Index		118,4 %		155,3 %	155,7 %	131,8 %
						euro
TOTAL DIGITAL SALES						**822 295**
previous year						867 956
change %						-5,3 %
						euro
TOTAL SALES						**4 224 663**
previous year						3 450 227
index						122,4 %
Digital sales share of the total sales				Total	% euro	**19,46 %**