

Digital Sales

January-December 2016

Figures include licensing and other new income.

	Trade Value	Trade Value	2016/2015 Growth %
	2016	2015	Value
Downloads			
Audio Single Track	516 933	735 452	-29,7%
Audio Full Album	549 886	804 694	-31,7%
Music Video	5 272	10 371	-49,2%
Other	524	776	-32,5%
Streams	0	0	0,0%
TOTAL DOWNLOADS	1 072 615	1 551 293	-30,9%
Mobile Products			
Master Ringtones	26 655	32 593	-18,2%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	26 655	32 593	-18,2%
TOTAL	1 099 270	1 583 886	-30,6%
Subscription Income	23 360 703	19 174 872	21,8%
Ad-Supported & Digital Income from Audio/Vid	3 009 669	2 006 637	50,0%
Unearned Advances/Guarantees (breakage)	0	0	0,0%
Other Digital Music Content	23 981	25 253	-5,0%
TOTAL Digital Sales	27 493 623	22 790 648	20,6%

