

IFPI Finland Digital Sales

January-May 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	630 119	489 407	28,8%
Audio Full Album	751 180	531 442	41,3%
Music Video	391	8	4787,5%
Other	0	26	-100,0%
Streams	0	6 449	-100,0%
TOTAL DOWNLOADS	1 381 690	1 027 332	34,5%
Mobile Products			
Master Ringtones	63 872	108 567	-41,2%
Audio Single Track	0	4 263	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	254	-100,0%
Other Mobile (artist related)	270	1	26900,0%
Streams	0	16	-100,0%
TOTAL Mobile Sales	64 142	113 141	-43,3%
TOTAL	1 445 832	1 140 473	26,8%
Subscription Income	2 996 420	2 121 536	41,2%
Ad-Supported & Digital Income from Audio/Video	15 586	34 127	-54,3%
Unearned Advances/Guarantees (breakage)	41 379	297 356	-86,1%
Other Digital Music Content	6 256	621	907,4%
TOTAL Digital Sales	4 505 473	3 594 113	25,4%