

## IFPI Finland Digital Sales

### January-June 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	612 613	606 981	0,9%
Audio Full Album	635 500	606 424	4,8%
Music Video	8	105	-92,4%
Other Downloads	26	1 370	-98,1%
Streams	8 389	3 698	126,9%
<b>TOTAL DOWNLOADS</b>	<b>1 256 536</b>	<b>1 218 578</b>	<b>3,1%</b>
<b>Mobile Downloads</b>			
Master Ringtones	118 624	119 763	-1,0%
Audio Single Track	5 485	13 016	-57,9%
Ringback Tunes	40	11	263,6%
Music Video	254	175	45,1%
Other Mobile (artist related)	4	30	-86,7%
Streams	35	588	-94,0%
<b>TOTAL Mobile Sales</b>	<b>124 442</b>	<b>133 583</b>	<b>-6,8%</b>
<b>TOTAL</b>	<b>1 380 978</b>	<b>1 352 161</b>	<b>2,1%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	1 967 438	28 165	6885,4%
Non-Bundled Subscriptions - Mobile	46 236	943	4803,1%
Bundled Subscriptions	517 692	1 399 056	-63,0%
<b>TOTAL</b>	<b>2 531 366</b>	<b>1 428 164</b>	<b>77,2%</b>
<b>Ad-Supported Income</b>	<b>47 023</b>	<b>724 821</b>	<b>-93,5%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>42</b>	<b>57 965</b>	<b>-99,9%</b>
<b>Other Digital Music Content</b>	<b>621</b>	<b>21 326</b>	<b>-97,1%</b>
<b>TOTAL Digital</b>	<b>3 960 030</b>	<b>3 584 437</b>	<b>10,5%</b>

