

## IFPI Finland Digital Sales

### January-June 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	756 268	612 613	23,4%
Audio Full Album	880 488	635 500	38,6%
Music Video	434	8	5325,0%
Other	0	26	-100,0%
Streams	0	8 389	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>1 637 190</b>	<b>1 256 536</b>	<b>30,3%</b>
<b>Mobile Products</b>			
Master Ringtones	71 397	118 624	-39,8%
Audio Single Track	0	5 485	-100,0%
Ringback Tunes	25	40	-37,5%
Music Video	0	254	-100,0%
Other Mobile (artist related)	270	4	6650,0%
Streams	0	35	-100,0%
<b>TOTAL Mobile Sales</b>	<b>71 692</b>	<b>124 442</b>	<b>-42,4%</b>
<b>TOTAL</b>	<b>1 708 882</b>	<b>1 380 978</b>	<b>23,7%</b>
<b>Subscription Income</b>	<b>3 613 179</b>	<b>2 531 366</b>	<b>42,7%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Video</b>	<b>28 216</b>	<b>47 023</b>	<b>-40,0%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>41 379</b>	<b>324 100</b>	<b>-87,2%</b>
<b>Other Digital Music Content</b>	<b>9 018</b>	<b>621</b>	<b>1352,2%</b>
<b>TOTAL Digital Sales</b>	<b>5 400 674</b>	<b>4 284 088</b>	<b>26,1%</b>