

## Digital Sales

## January-June 2014

Figures include licensing and other new income.

	Trade Value	Trade Value	2014/2013 Growth %
	2014	2013	Value
<b>Downloads</b>			
Audio Single Track	515 654	647 724	-20,4%
Audio Full Album	529 717	881 688	-39,9%
Music Video	8 839	3 313	166,8%
Other	-339	887	-138,2%
Streams	0	0	0,0%
<b>TOTAL DOWNLOADS</b>	<b>1 053 871</b>	<b>1 533 612</b>	<b>-31,3%</b>
<b>Mobile Products</b>			
Master Ringtones	21 807	33 114	-34,1%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	3	-100,0%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>21 807</b>	<b>33 117</b>	<b>-34,2%</b>
<b>TOTAL</b>	<b>1 075 678</b>	<b>1 566 729</b>	<b>-31,3%</b>
<b>Subscription Income</b>	<b>6 400 649</b>	<b>5 603 594</b>	<b>14,2%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Vid</b>	<b>1 054 783</b>	<b>17 254</b>	<b>6013,3%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>81 581</b>	<b>88 612</b>	<b>-7,9%</b>
<b>Other Digital Music Content</b>	<b>111 529</b>	<b>175 134</b>	<b>-36,3%</b>
<b>TOTAL Digital Sales</b>	<b>8 724 220</b>	<b>7 451 323</b>	<b>17,1%</b>

