

Digital Sales

January-June 2015

Figures include licensing and other new income.

	Trade Value	Trade Value	2015/2014 Growth %
	2015	2014	Value
Downloads			
Audio Single Track	379 966	515 654	-26,3%
Audio Full Album	435 919	529 717	-17,7%
Music Video	8 810	8 839	-0,3%
Other	768	-339	-326,5%
Streams	0	0	0,0%
TOTAL DOWNLOADS	825 463	1 053 871	-21,7%
Mobile Products			
Master Ringtones	17 446	21 807	-20,0%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	17 446	21 807	-20,0%
TOTAL	842 909	1 075 678	-21,6%
Subscription Income	8 979 542	6 400 649	40,3%
Ad-Supported & Digital Income from Audio/Vid	1 003 983	1 054 783	-4,8%
Unearned Advances/Guarantees (breakage)	0	81 581	-100,0%
Other Digital Music Content	3 623	111 529	-96,8%
TOTAL Digital Sales	10 830 057	8 724 220	24,1%

