

Digital Sales

January-June 2016

Figures include licensing and other new income.

	Trade Value	Trade Value	2016/2015 Growth %
	2016	2015	Value
Downloads			
Audio Single Track	284 308	379 966	-25,2%
Audio Full Album	288 425	435 919	-33,8%
Music Video	3 290	8 810	-62,7%
Other	3	768	-99,6%
Streams	0	0	0,0%
TOTAL DOWNLOADS	576 026	825 463	-30,2%
Mobile Products			
Master Ringtones	13 200	17 446	-24,3%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	13 200	17 446	-24,3%
TOTAL	589 226	842 909	-30,1%
Subscription Income	11 268 889	8 979 542	25,5%
Ad-Supported & Digital Income from Audio/Video	1 178 672	1 003 983	17,4%
Unearned Advances/Guarantees (breakage)	0	0	0,0%
Other Digital Music Content	47 131	3 623	1200,9%
TOTAL Digital Sales	13 083 918	10 830 057	20,8%