

## IFPI Finland Digital Sales

### January-November 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	1 332 306	1 175 438	13,3%
Audio Full Album	1 531 710	1 213 340	26,2%
Music Video	742	293	153,2%
Other	208	27	670,4%
Streams	0	19 440	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>2 864 966</b>	<b>2 408 538</b>	<b>19,0%</b>
<b>Mobile Products</b>			
Master Ringtones	116 179	170 988	-32,1%
Audio Single Track	0	9 008	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	366	-100,0%
Other Mobile (artist related)	270	16	1587,5%
Streams	0	1 324	-100,0%
<b>TOTAL Mobile Sales</b>	<b>116 449</b>	<b>181 742</b>	<b>-35,9%</b>
<b>TOTAL</b>	<b>2 981 415</b>	<b>2 590 280</b>	<b>15,1%</b>
<b>Subscription Income</b>	<b>7 295 417</b>	<b>4 709 246</b>	<b>54,9%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Vid</b>	<b>25 957</b>	<b>51 972</b>	<b>-50,1%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>41 379</b>	<b>352 709</b>	<b>-88,3%</b>
<b>Other Digital Music Content</b>	<b>29 057</b>	<b>627</b>	<b>4534,3%</b>
<b>TOTAL Digital Sales</b>	<b>10 373 225</b>	<b>7 704 834</b>	<b>34,6%</b>