

Digital Sales

January-December 2014

Figures include licensing and other new income.

	Trade Value	Trade Value	2014/2013 Growth %
	2014	2013	Value
Downloads			
Audio Single Track	955 879	1 218 083	-21,5%
Audio Full Album	1 046 575	1 618 840	-35,4%
Music Video	13 391	9 544	40,3%
Other	1 076	1 321	-18,5%
Streams	0	141	-100,0%
TOTAL DOWNLOADS	2 016 921	2 847 929	-29,2%
Mobile Products			
Master Ringtones	43 418	60 328	-28,0%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	148	-100,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	43 418	60 476	-28,2%
TOTAL	2 060 339	2 908 405	-29,2%
Subscription Income	13 753 316	11 501 889	19,6%
Ad-Supported & Digital Income from Audio/Vid	2 313 159	159 087	1354,0%
Unearned Advances/Guarantees (breakage)	81 581	88 612	-7,9%
Other Digital Music Content	117 161	349 843	-66,5%
TOTAL Digital Sales	18 325 556	15 007 836	22,1%