

Digital Sales

January-December 2015

Figures include licensing and other new income.

	Trade Value	Trade Value	2015/2014 Growth %
	2015	2014	Value
Downloads			
Audio Single Track	735 452	955 879	-23,1%
Audio Full Album	804 694	1 046 575	-23,1%
Music Video	10 371	13 391	-22,6%
Other	776	1 076	-27,9%
Streams	0	0	0,0%
TOTAL DOWNLOADS	1 551 293	2 016 921	-23,1%
Mobile Products			
Master Ringtones	32 593	43 418	-24,9%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	32 593	43 418	-24,9%
TOTAL	1 583 886	2 060 339	-23,1%
Subscription Income	19 174 872	13 753 316	39,4%
Ad-Supported & Digital Income from Audio/Vid	2 006 637	2 313 159	-13,3%
Unearned Advances/Guarantees (breakage)	0	81 581	-100,0%
Other Digital Music Content	25 253	117 161	-78,4%
TOTAL Digital Sales	22 790 648	18 325 556	24,4%

