

## IFPI Finland Digital Sales

### August 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	122 806	128 269	-4,3%
Audio Full Album	134 453	144 454	-6,9%
Music Video	70	66	6,1%
Other	0	0	0,0%
Streams	0	2 110	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>257 329</b>	<b>274 899</b>	<b>-6,4%</b>
<b>Mobile Products</b>			
Master Ringtones	13 105	12 759	2,7%
Audio Single Track	0	934	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	3	-100,0%
Streams	0	946	-100,0%
<b>TOTAL Mobile Sales</b>	<b>13 105</b>	<b>14 642</b>	<b>-10,5%</b>
<b>TOTAL</b>	<b>270 434</b>	<b>289 541</b>	<b>-6,6%</b>
<b>Subscription Income</b>	<b>627 029</b>	<b>449 574</b>	<b>39,5%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Video</b>	<b>2 001</b>	<b>471</b>	<b>324,8%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>0</b>	<b>5 539</b>	<b>-100,0%</b>
<b>Other Digital Music Content</b>	<b>3 790</b>	<b>4</b>	<b>94650,0%</b>
<b>TOTAL Digital Sales</b>	<b>903 254</b>	<b>745 129</b>	<b>21,2%</b>