

IFPI Finland Digital Sales

October 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	114 619	100 077	14,5%
Audio Full Album	132 991	105 092	26,5%
Music Video	56	115	-51,3%
Other	208	0	0,0%
Streams	0	2 189	-100,0%
TOTAL DOWNLOADS	247 874	207 473	19,5%
Mobile Products			
Master Ringtones	7 233	9 399	-23,0%
Audio Single Track	0	315	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	108	-100,0%
TOTAL Mobile Sales	7 233	9 822	-26,4%
TOTAL	255 107	217 295	17,4%
Subscription Income	811 286	452 353	79,3%
Ad-Supported & Digital Income from Audio/Video	668	874	-23,6%
Unearned Advances/Guarantees (breakage)	0	4 183	-100,0%
Other Digital Music Content	3 578	2	178800,0%
TOTAL Digital Sales	1 070 639	674 707	58,7%