

IFPI Finland Digital Sales

November 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	115 766	125 668	-7,9%
Audio Full Album	145 347	148 162	-1,9%
Music Video	91	70	30,0%
Other	0	0	0,0%
Streams	0	2 080	-100,0%
TOTAL DOWNLOADS	261 204	275 980	-5,4%
Mobile Products			
Master Ringtones	5 990	10 090	-40,6%
Audio Single Track	0	18	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	100	-100,0%
Other Mobile (artist related)	0	9	-100,0%
Streams	0	8	-100,0%
TOTAL Mobile Sales	5 990	10 225	-41,4%
TOTAL	267 194	286 205	-6,6%
Subscription Income	721 140	466 060	54,7%
Ad-Supported & Digital Income from Audio/Video	1 826	888	105,6%
Unearned Advances/Guarantees (breakage)	0	3 904	-100,0%
Other Digital Music Content	5 582	0	0,0%
TOTAL Digital Sales	995 742	757 057	31,5%