

Digital Sales

December 2014

Figures include licensing and other new income.

	Trade Value	Trade Value	2014/2013 Growth %
	2014	2013	Value
Downloads			
Audio Single Track	97 770	91 217	7,2%
Audio Full Album	108 792	144 241	-24,6%
Music Video	842	1 363	-38,2%
Other	182	99	83,8%
Streams	0	0	0,0%
TOTAL DOWNLOADS	207 586	236 920	-12,4%
Mobile Products			
Master Ringtones	3 934	4 204	-6,4%
Audio Single Track	0	0	0,0%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	3 934	4 204	-6,4%
TOTAL	211 520	241 124	-12,3%
Subscription Income	1 343 152	990 942	35,5%
Ad-Supported & Digital Income from Audio/Vid	333 379	63 891	421,8%
Unearned Advances/Guarantees (breakage)	0	0	0,0%
Other Digital Music Content	737	76 269	-99,0%
TOTAL Digital Sales	1 888 788	1 372 226	37,6%